Empowered Women Leading Business & Positive Change

In Our Community & Around the World...



Business Professional Women



Rose's Bistro 84 King St. West Bowmanville, ON, L1C 1R9 (905) 697-3636

The Bulletin is a publication of the Business and Professional Women's Club of Bowmanville, Bowmanville ON CA

Kris McDonald — Editor Mavis Carlton, Judy Hagerman — Executive Editors

Deadline for May Bulletin

May 12, 2015

Please submit items for the BPW Bowmanville Newsletter to Kris @ krismcdonald.bpw@gmail.com.

DATES TO REMEMBER

May 22-24, 2015 - BPW Ontario – 69th Provincial Conference at Nottawasaga Inn hosted by BPW Barrie

June 22 - 26, 2015 ~ BPW Europe - Women in Ethics Business Expo Hosted by BPW Italy in Milano

Aug. 7-8, 2015 - BPW Canada Annual General Meeting and Symposium – Women's Empowering Principles for the prevention of Violence Against Women – includes a Tour of the Canadian Museum of Human Rights at the University of Winnipeg

November 6 - 8, 2015 ~ North American Regional Congress Grand Cayman

BPW International Congress 2017 Cairo, Egypt

April Meeting

Tuesday, April 28, 2015 6:00 PM Social Networking 6:30 PM Dinner

Members Cost: \$30.00

Non-Members: \$35.00

Location: Rose's Bistro

84 King St. W., Bowmanville

RSVP: Please confirm your reservation with Roxy Barnes at 905-623-5327 before Friday, April 24.

Guests Welcome!

April Programme

Provincial & National Resolutions Discussion – Sheila Crook Resolutions Chair

One of BPWs main tenets is lobbying and advocacy
Submitting and discussing resolutions is the essence of these most important aspects of our mandate

Come and participate Experience the vigour of being a member of BPW

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President's Message

What a fabulous March meeting we had! See Kris' write up for details.

We look forward to our own Sheila Crook leading us in Resolutions discussion at the April meeting. Sheila will be honoured at the May 11th meeting of Clarington Municipal Council for her nomination by the UN as one of its Global Champions for Women's Economic Empowerment. We would love to have as many members as possible join the celebration.

We welcome Linda Kent, the CEO of our Clarington Library and Bonnie Seto, an active member of the Museum Board to our Club. We will have an installation of new members at our May Meeting.

There is great controversy over the future of the Clarington Older Adult Association (COAA). The Municipality hired Monteith Brown, a consulting firm, to report to Council on the future needs of older adults. The report is comprehensive and more than 100 pages. There have been several protests by upset members of COAA. Several COAA delegations made presentations to Council on April 13. Since many of us in BPW are members of the COAA, we are following this story with great interest. In fact, our own Mavis Carlton was instrumental in starting COAA and successfully establishing the Beech Centre as the focal point.

April 30 is the end of our fiscal year. We must pay our dues. A few years ago to encourage new members, we lowered our fees. Now the annual BPW fees are \$115.50, which includes \$26.00 - Provincial, \$60.50 - National and \$26.00 - International.

After we pay our BPW fees, our club still pays for each of our speaker's meals, a thank you gift for each speaker, cards for members, our Website, a basket for Provincial, etc.

(Continued in next column)

All these expenses as well as others come out of BPW Bowmanville funds. Because of these issues, our capital fund is decreasing and we must consider raising our annual fees.

Our Treasurer Eleanor Hannon suggests we go back to \$150.00 a year dues. Please give this situation some thought and come to the April meeting with your ideas and your cheque. Our membership must be paid up in order to vote at the Provincial Conference.

I hope to see everyone at our April meeting.

Judy Hagerman

BPW Bowmanville 2015 Programme

Tues, May 26 – BPW Bowmanville AGM – Members Only– Election of Officers – Reports

Tues, June 24 – Gourmet Social – Location to be announced

From BPW International

Jasmine Darwich Darwich, President of BPW International issued a warning on April 10, 2015

There have been several attempts requesting money transfer by someone claiming to be a BPW member. We believe this is a SCAM.

Please be alert and notify your

BPW members ASAP

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From BPW Ontario

May 22-24, 2015 ~ BPW Ontario – 69th Provincial Conference hosted by BPW Barrie

> Conference will be held at the Nottawasaga Inn Resort, Alliston ON Registration Deadline: May 1, 2015.

http://bpwontario.com/events/provincialconference.html

Theme: Building our Winning Team Connect. Communicate. Collaborate

Comedian Andrea Murray will liven up the gala and make members feel welcome.

Gala speaker is founder of <u>Up With Women</u>, **Lia Grimanis**. Lia is a Canadian adventurer, businesswoman, keynote speaker and philanthropist.

Up With Women is a non-profit organization dedicated to bridging the gap from homelessness and deep poverty to economic and social empowerment for girls and women.

From BPW Canada

Partnership for BPW Canada Members with Women of Influence

Women of Influence has generously offered all community members of BPW- Canada a complimentary subscription to the Women of Influence Magazine. Follow the prompts to sign up for yours now:

Click here to get to the web page to Sign up. Enter the Exclusive code: BPWCanada and your free subscription will begin immediately.

To learn more about Women of Influence and the work they do, <u>click here to visit their</u> website.

Report on the Speaker March 24, 2015

by Kris McDonald

Melissa Eggert, newly named Development Manager of GIRL TALK Empowerment spoke at our March meeting with enthusiasm and vigor. Melissa spoke glowingly about GIRL TALK Workshops, which have a mission to help girls find their passions, embrace their talents and encourage them to take leadership roles. The first GIRL TALK seminar occurred on June 24, 2013. 1,000 girls from around the Greater Toronto Area celebrated being a girl and making a mark on their world. A second GIRL TALK Workshop followed in June 2014 for 1500 girls.

Melissa talked about her friend and mentor, Katie Zeppieri of Whitby, who is the Founder & CEO of Make Your Mark, a social enterprise that provides leadership development and training to youth. Katie is also the Founder of GIRL TALK Empowerment Day, a one-day pep rally dedicated to motivating girls to become leaders for positive change.

GIRL TALK Workshops help girls resist the pressure to look and act a certain way. Girls are inspired to hone their leadership skills and espouse a cause, such as funding a school in Bangladesh. The workshops foster positive self-esteem in the age group eleven to eighteen that is the most vulnerable to negative self-esteem and body image.

At present, 15 Chapters of GIRL TALK meet monthly in the Durham Region fostering positive activities, empowering friendships and supporting things such as an abused Women's Shelter in Whitby. Katie Zeppierri is presently in the process of establishing a GIRLTALK Chapter in California to bring this exciting movement to the international level.

Our members were inspired by Melissa's stories and were interested to learn about the GIRL TALK Workshop expected in June 2015.

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Dear Kris,

Please join me in congratulating the Bowmanville Club for several firsts - for being the first past the gate with their resolution submission this year AND for their first resolution submission ever. Not resting on their laurels, they also prepared a second submission!!! Both will be presented in the Resolutions and By-Laws package for this year. Kris McDonald led the charge and I congratulate her and the Club on their achievement. Their club receives the early bird prize of one complementary registration to the annual BPW Ontario meeting in May, being hosted by the Barrie Club at the Nottawasaga Inn.

No rest for the weary... Kris McDonald states that, "We fully intend to continue to submit further resolutions in the forthcoming years". Now that is the kind of enthusiasm that makes me glad to be part of all things BPW!!!

Maide Yazar 1st Vice-President BPW Ontario

* Editor's note:

Applause is also due to Nancy Barnes for the drive and motivation behind the Midwives' Resolutions.

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Closing the Gender Pay Gap



On April 20, 2015, citizens of London will be joining thousands of men and women across Ontario to mark the third annual Equal Pay Day. This date, recognized at Queen's Park by Ontario's Minister of Labour, Kevin Flynn, is symbolic of the point during the current year when the average Ontario women earns the same wage that a man earned by the end of previous year. With today's economy, every penny counts and coming home with almost one-third less money than our male counterparts do, causes economic hardship and poverty. In my life, as a single mom raising two daughters, it meant the difference of having the extra money to by nutritional food and snacks for the kids or just being able to afford the bare necessities of life.

Equal Pay Day is later than past years because the gender pay gap increased by 3% to 31.5% (Statistics Canada). That is shocking news. On average men's annual earnings in Ontario went up by \$200 and women's went down by \$1400. This means women must work 14 years more to get what men earn by age 65, and quite frankly I don't want to work until I am 79 years old. This gap is even larger for women marginalized by race or disabilities. Equal Pay Days are held around the world to bring awareness to the need to close the Gender Pay Gap and recognize the full value of women's work and their contribution to the economy.

Our City and its employers need to mark this year's Equal Pay Day by starting a conversation on the gender pay gap. We need to level the playing field. For example, greater access to affordable childcare; employment practices which recognize the full value of women's work; and companies and governments that set goals to use 100% of the talent in this community. We need to making closing the GENDER PAY GAP an economic and human rights priority. This is not a WOMEN'S ISSUE this is EVERYONE'S CONCERN.

Linda Davis VP Resolutions BPW Canada

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